



PRESS RELEASE

Winners of the Climate-KIC Venture Competition 2011

Ennesys and Naked Energy are both winners of the Climate-KIC Venture Competition 2011. During a 7 minute pitch these two start-up companies convinced the jury that they are the most promising starters within the Climate-KIC network, based on their potential business case and climate relevance. The winners have received a voucher of € 15.000 for services at any Climate-KIC core partner and have access to the Master class on Sales, led by mr. Ken Morse, and support by a high-level coach in the quest for funding.

The French company Ennesys designs and supplies biomass and energy production systems based on highly efficient phytoplankton growth systems, fed with CO₂ and nutrients contained in wastewater. The jury valued the double impact of Ennesys. Not only will the product have significant climate impact, but the integration in the urban environment enlarges the effect on public awareness as well. It was obvious to the jury that the Ennesys team is able to sell their product successfully as they already did to the audience.

UK based Naked Energy is developing a series of onsite Renewable Energy Devices for the residential and commercial markets. Naked Energy combines heat and power solar solutions that will reduce payback times, provide an attractive return on investment and a longer product lifetime compared to existing technologies. According to the jury, the technology convergence and the experienced management team are key factors for success.

The third prize was for Sunuru from the Netherlands. They offer a unique proposition in the solar market with its product: a lightweight, net-based Concentrated Photovoltaic (CPV) system to reduce the costs of solar energy. All three companies are the nominees to participate in the EIT Venture Competition.

The Venture Competition 2011 is part of the Climate-KIC Entrepreneurship activities, aiming at generating more climate-related start-up companies, let starters grow faster and generate growth to the existing business. Climate-KIC Entrepreneurship stimulates the close cooperation between all incubators and valorisation centres in Germany, France, the Netherlands, Switzerland, the United Kingdom and the Regional Implementation Centres.

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